

Horizon Global Second Quarter 2015 Earnings Presentation

August 10, 2015



Safe Harbor Statement



Forward-Looking Statements

Any "forward-looking" statements contained herein, including those relating to market conditions or the Company's financial condition and results, expense reductions, liquidity expectations, business goals and sales growth, involve risks and uncertainties, including, but not limited to, risks and uncertainties with respect to the spin-off from TriMas Corporation, including the future prospects of the Company as an independent company, general economic and currency conditions, various conditions specific to the Company's business and industry, the Company's leverage, liabilities imposed by the Company's debt instruments, market demand, competitive factors, supply constraints, material and energy costs, technology factors, litigation, government and regulatory actions, the Company's ability to successfully implement its profitability improvement measures, the Company's accounting policies, future trends, and other risks which are detailed in the Company's Registration Statement filed on Form S-1 (available at www.sec.gov). These risks and uncertainties may cause actual results to differ materially from those indicated by the forward-looking statements. All forward-looking statements made herein are based on information currently available, and the Company assumes no obligation to update any forward-looking statements.

Non-GAAP Financial Measures

In this presentation, certain non-GAAP financial measures may be used. Reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measure may be found at the end of this presentation or in the earnings releases available on the Company's website. Additional information is available at www.horizonglobal.com.



Business Update

- Mark Zeffiro



Financial Results

- David Rice



Outlook

- Mark Zeffiro



Q&A

Vision: Enriching lives through better products

Mission:

Utilize forward-thinking technology to develop and deliver best-in-class products for our customers, engage with our employees and realize value creation for our shareholders.

Enablers:

Global Reach

Product Development Expertise

Channel Penetration

Best in Class Manufacturing and Sourcing Cost Platform

Talented, Experienced Management Team

Positioned to drive value for all stakeholders.

Pillars of Organizational Culture Will Drive Performance



- **Team-oriented, open culture which fosters risk-taking while being socially and financially accountable.**

Three Financial Priorities for Value Creation

Improve Margins

10% & 10%

- Foster culture focused on operational excellence
- Execute six major priorities
- Leverage past investments in low-cost manufacturing
- Integrate Cequent Americas organization
- Enhance Multi-Generational Product Planning
- Margin accretive acquisitions

Improve Capital Structure

Less than 2x

- Commitment to reducing debt and increasing profitability
- Free cash flow supports deleveraging
- Recently completed capex cycle
- Consistent free cash flow generation through a business cycle
- Working capital efficiency improvement
- Acquire well-run companies

Drive Sales Growth

3-5% Organic

- Leverage product portfolio and global footprint
- Expand existing distribution channels
- Develop new distribution channels, including eCommerce
- Leverage relationships with OEs across the globe
- Expand sales to higher-growth emerging markets
- Prioritize new product development
- Bolt-on acquisitions drive non-organic growth

Significant opportunity for value creation.

Business Update

Second Quarter 2015



Successfully completed spin-off June 30, 2015

Transition quarter

- Not stand-alone in the quarter; discontinued operations for former parent
- Building independent corporate capabilities and cost structure

Business performance

- Cequent Americas retail business is growing
- APEA automotive OE business is growing
- Lower demand in aftermarket business due to:
 - Distributor consolidation and inventory reductions
 - Elimination of certain incentive practices

Right-sizing cost structure and manufacturing footprint



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Horizon Global Financial Results Second Quarter 2015



(Unaudited, dollars in millions, except for per share amounts)

	Q2 2015 QTD	Q2 2014 QTD	Variance
Revenue	\$ 158.5	\$ 178.3	(11%)
Segment operating profit	\$ 9.5	\$ 19.0	(50%)
<i>Excl. Total Special Items⁽¹⁾, segment operating profit would have been:</i>	\$ 14.3	\$ 20.4	(30%)
<i>Excl. Total Special Items⁽¹⁾, segment operating profit margin would have been:</i>	9.0%	11.5%	(250 bps)
<i>Corporate allocation</i>	\$ 4.1	\$ 4.0	3%
Income	\$ 2.2	\$ 10.8	(80%)
<i>Excl. Total Special Items⁽¹⁾, income would have been:</i>	\$ 5.5	\$ 11.8	(53%)
Diluted earnings per share	\$ 0.12	\$ 0.60	(80%)
<i>Excl. Total Special Items⁽¹⁾, diluted earnings per share would have been:</i>	\$ 0.30	\$ 0.65	(54%)
Adjusted Free Cash Flow⁽²⁾	\$ 26.7	\$ 27.9	(4%)
Total debt	\$ 210.4	\$ 0.8	NM
Leverage ratio (covenant 5.25x)	3.82x		

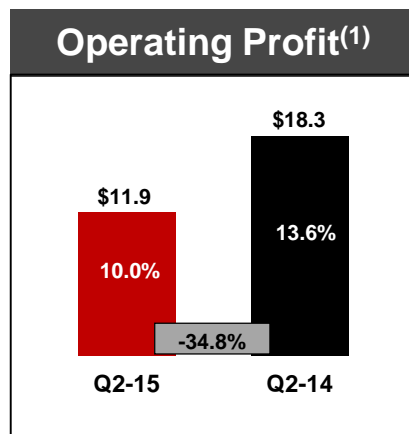
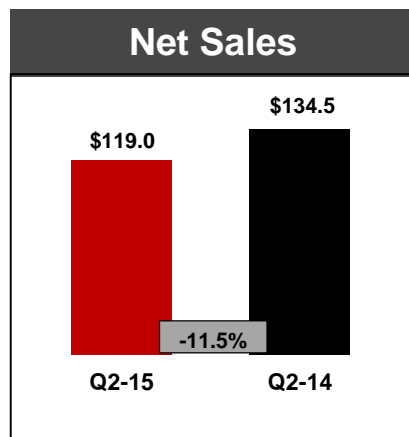
(1) Defined as operating profit, income and diluted earnings per share, excluding "Special Items." "Special Items" for each period are provided in the Appendix. Segment operating profit excluding "Special Items" refers to the sum of Cequent Americas and Cequent APEA on Slide 25 in the Appendix

(2) Adjusted Free Cash Flow is defined as Cash Flows from Operating Activities, plus non-cash corporate expenses allocated from former parent, less capital expenditures.

Quarter Highlights

- Reported net sales decline of 11.1% relates primarily to the Americas aftermarket channel and currency translation impacting the APEA segment. Before currency translation, sales declined 7.1% versus Q2 2014
- Corporate allocation is a non-cash charge from former parent company
- Year-to-date 2015 cash flow is approximately \$15 million better than 2014
- Leverage ratio of 3.8x, well below covenant level of 5.25x

Cequent Americas Second Quarter 2015



Q2 Results

Sales

- Sales declined 11.5% as compared with Q2 2014 – combination of internal decisions and external factors
 - Consolidation of customer distribution centers and related removal of system inventory effected first half
 - Elimination of certain incentive practices
- Retail channel grew 5.1% in the quarter

Operating Profit

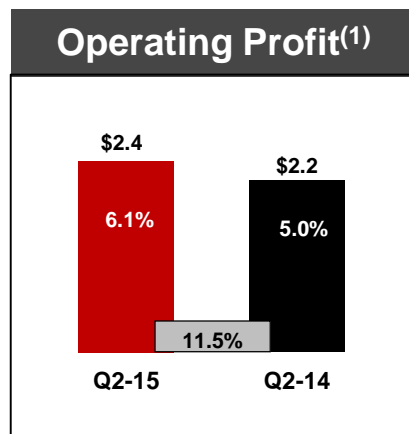
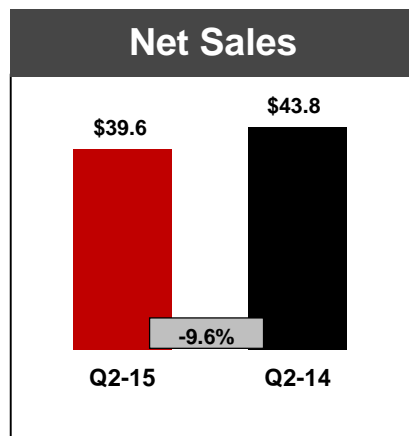
- SG&A was essentially flat with actions taken in quarter to benefit back half performance
- Productivity improvements in Mexico of 12.4% were further enhanced by nearly \$1 million in Peso exchange benefit
- Operating profit declined to 10% of sales primarily on volume decline and a less favorable mix of sales as compared to Q2 2014, offset by continuing productivity improvements

Focus

- Continued emphasis on increasing productivity enhancement in Mexico
- Execution of Americas integration, including transition of manufacturing to Reynosa and other rationalization

(1) Excluding “Special Items” for each period, which are provided in the Appendix.

Cequent APEA Second Quarter 2015



(1) Excluding "Special Items" for each period, which are provided in the Appendix.

Q2 Results

Sales

- Sales increased across the APEA businesses by 4.8% in Q2 2015 versus Q2 2014 on a local currency basis
 - South Africa sales nearly doubled
 - Australia volume was flat in a challenging economic environment
 - Thailand launched new programs to offset the tubular program resourced in Q1
- Currency headwind of \$6.3 million across group

Operating Profit

- SG&A spend was flat in local currency
- Acquisition performance improved – Europe up 130 bps, Africa up 500bps
- Operating profit improved 100 basis points in the period on performance from acquisitions, productivity in Thailand and spending controls

Focus

- Continued emphasis on increasing productivity in Thailand and Australia
- Managing growth in South Africa, continued commercial development in Germany and the UK

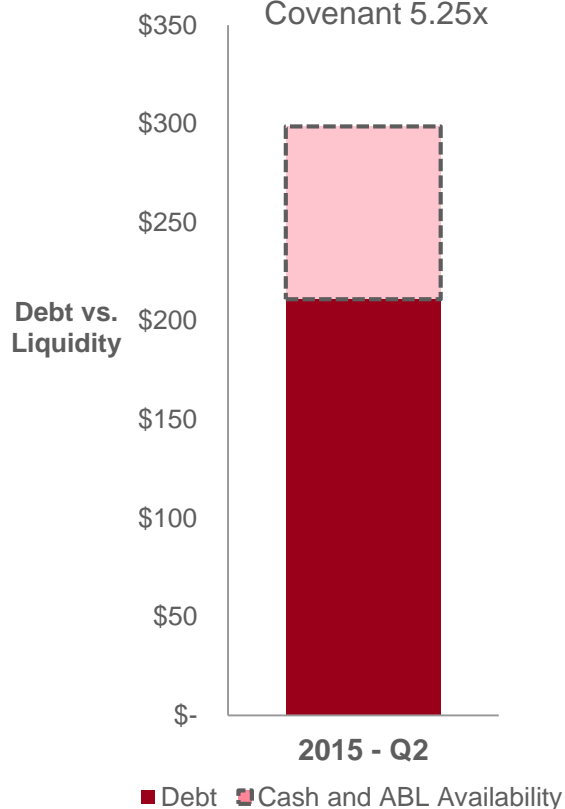
Horizon – Margin Dashboard



Initiative	Objective	Current Action/Result	Project Realization
Reynosa Plant Performance	Execute final phases of plant transition from Goshen – drive costs out	Productivity in Q2 2015 improved 9.4% over Q2 2014	
Consolidation of the Americas	Fully integrate as one lean business	Approximately \$5.0M executed, more planned	
Acquisition Performance	Realize accretive level of performance	Operating profit increased 360 bps in the quarter and 1,140 bps YTD (in local currency)	
“Juarez” Closure	Consolidate production in Reynosa to achieve annual savings of \$4.5 million	Developed plan, announced closure, move underway	
Sourcing Initiatives	Optimize supply base through increased integration and performance	Initial planning underway	
Brand Consolidation	Enhanced value from “shoulder” brands	Initial planning – action on first brand underway	

Capitalization

Leverage 3.83x
Covenant 5.25x



Horizon Global Liquidity

		2015 - Q2
Debt	\$	210.4
Cash	\$	17.1
ABL Availability	\$	69.7

**Liquidity in excess
of \$86.0 million at
spin date**

As of 6/30/2015	Outstanding Balance	Rate	Maturity
Term Loan	\$200M	LIBOR plus 6% ⁽¹⁾ (LIBOR floor of 1%)	June 30, 2021
ABL Facility	\$9.3M	LIBOR plus Applicable Margin ⁽²⁾	June 30, 2020

(1) Borrowings under the agreement bear interest, at the Company's election, at either (a) the Base Rate plus 5% per annum, or (b) the London Interbank Offered Rate ("LIBOR") plus 6% per annum.

(2) Borrowings under the agreement bear interest, at the Company's election, at either (a) the Base Rate plus the Applicable Margin or (b) LIBOR plus the Applicable Margin. As of June 30, 2015, the amounts outstanding are at a weighted average interest rate of 2.96%.



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Q&A

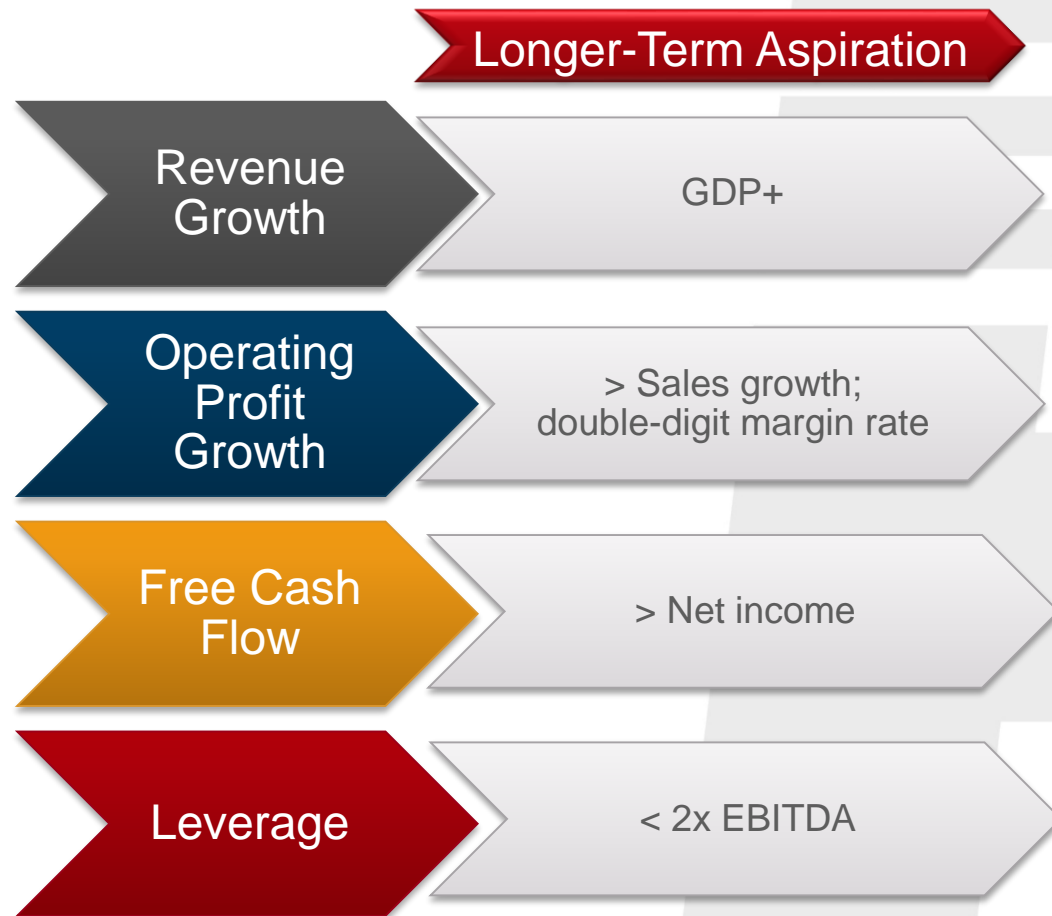
2015 Guidance



Full year 2015 EPS guidance of \$1.00 to \$1.20 per common share⁽¹⁾.

(1) The Appendix details certain costs, expenses, other charges and cash flow items, collectively described as "Special Items," that are included in the determination of net income under GAAP, but that management would consider important in evaluating the quality of the Company's operating results. Accordingly, the company presents adjusted net income, operating profit, earnings per share and cash flow excluding these special items to help investors evaluate our operating performance and trends in our business consistent with how management evaluates such performance and trends.

Longer-Term Value Creation Targets



Aligning initiatives to drive long term value.

Pure stand-alone company going forward

Market trends

- Motor vehicle sales over 17 million
- Gas prices still low
- Foreign currency headwinds
- Distributor consolidation

Key initiatives

- eCommerce
- OE
- Latin America
- China
- Operational excellence



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Q&A



Q&A





Appendix



First Half 2015 Summary



(Unaudited, dollars in millions, except for per share amounts)

	Q2 2015 YTD	Q2 2014 YTD	Variance
Revenue	\$ 300.9	\$ 326.4	(8%)
Segment operating profit	\$ 17.6	\$ 27.2	(35%)
<i>Excl. Total Special Items⁽¹⁾, segment operating profit would have been:</i>	\$ 23.0	\$ 29.6	(22%)
<i>Excl. Total Special Items⁽¹⁾, segment operating profit margin would have been:</i>	7.7%	9.1%	(140 bps)
Income	\$ 3.7	\$ 13.2	(72%)
<i>Excl. Total Special Items⁽¹⁾, income would have been:</i>	\$ 7.4	\$ 14.8	(50%)
Diluted earnings per share	\$ 0.20	\$ 0.73	(72%)
<i>Excl. Total Special Items⁽¹⁾, diluted earnings per share would have been:</i>	0.40	\$ 0.82	(51%)
Adjusted Free Cash Flow⁽²⁾	\$ (2.5)	\$ (17.9)	86%
Total Debt	\$ 210.4	\$ 0.8	NM
Leverage Ratio (covenant 5.25x)	3.82x		

(1) Defined as operating profit, income and diluted earnings per share, excluding "Special Items." "Special Items" for each period are provided in the Appendix.

(2) Adjusted Free Cash Flow is defined as Cash Flows from Operating Activities, plus non-cash corporate expenses allocated from former parent, less capital expenditures.

- Sales in the first half of 2015 declined versus the first half of 2014 primarily in our Americas aftermarket business, which retracted approximately \$14.0 million. This decline resulted from the rationalization of certain customer distribution centers following industry consolidation, and the elimination of certain incentive practices
- Before currency translation, sales declined 4.2% versus Q2 2014 YTD
- Adjusted free cash flow improved versus the prior year primarily as a result of improved accounts receivable management and higher period end payables.

Condensed Consolidated Balance Sheet



(Dollars in thousands)

	June 30, 2015 (unaudited)	December 31, 2014
Assets		
Current assets:		
Cash and cash equivalents.....	\$ 17,050	\$ 5,720
Receivables, net.....	92,750	63,840
Inventories.....	125,750	123,530
Deferred income taxes.....	4,840	4,840
Prepaid expenses and other current assets.....	6,520	5,690
Total current assets.....	<u>246,910</u>	<u>203,620</u>
Property and equipment, net.....	48,870	55,180
Goodwill.....	5,630	6,580
Other intangibles, net.....	61,400	66,510
Other assets.....	12,890	11,940
Total assets.....	<u>\$ 375,700</u>	<u>\$ 343,830</u>
Liabilities and Shareholders' Equity		
Current liabilities:		
Current maturities, long-term debt.....	\$ 17,940	\$ 460
Accounts payable.....	81,830	81,980
Accrued liabilities.....	44,380	37,940
Total current liabilities.....	<u>144,150</u>	<u>120,380</u>
Long-term debt.....	192,430	300
Deferred income taxes.....	9,220	8,970
Other long-term liabilities.....	27,900	25,990
Total liabilities.....	<u>373,700</u>	<u>155,640</u>
Total shareholders' equity.....	2,000	188,190
Total liabilities and shareholders' equity.....	<u>\$ 375,700</u>	<u>\$ 343,830</u>

Consolidated Statement of Income



(Unaudited, dollars in thousands, except for per share amounts)

	Three months ended June 30,		Six months ended June 30,	
	2015	2014	2015	2014
Net sales.....	\$ 158,540	\$ 178,260	\$ 300,900	\$ 326,350
Cost of sales.....	(120,790)	(131,600)	(227,850)	(244,030)
Gross profit.....	37,750	46,660	73,050	82,320
Selling, general and administrative expenses.....	(30,550)	(31,610)	(62,190)	(63,020)
Net loss on dispositions of property and equipment.....	(1,840)	(60)	(1,790)	(70)
Operating profit.....	5,360	14,990	9,070	19,230
Other expense, net:				
Interest expense.....	(120)	(170)	(240)	(360)
Other expense, net.....	(720)	(720)	(1,970)	(1,480)
Other expense, net.....	(840)	(890)	(2,210)	(1,840)
Income before income tax expense.....	4,520	14,100	6,860	17,390
Income tax expense.....	(2,320)	(3,280)	(3,180)	(4,190)
Net income.....	\$ 2,200	\$ 10,820	\$ 3,680	\$ 13,200
Net income per share:				
Basic.....	\$ 0.12	\$ 0.60	\$ 0.20	\$ 0.73
Diluted.....	\$ 0.12	\$ 0.60	\$ 0.20	\$ 0.73
Weighted average common shares outstanding:				
Basic.....	18,062,027	18,062,027	18,062,027	18,062,027
Diluted.....	18,134,475	18,113,080	18,134,475	18,113,080

Consolidated Statement of Cash Flow



(Unaudited, dollars in thousands)

	Six months ended June 30,	
	2015	2014
Cash Flows from Operating Activities:		
Net income.....	\$ 3,680	\$ 13,200
Adjustments to reconcile net income to net cash used for operating activities:		
Loss on dispositions of property and equipment.....	1,790	60
Depreciation.....	5,080	5,930
Amortization of intangible assets.....	3,720	3,810
Deferred income taxes.....	980	510
Non-cash compensation expense.....	1,270	1,570
Increase in receivables.....	(31,110)	(41,830)
(Increase) decrease in inventories.....	(4,140)	11,610
Increase in prepaid expenses and other assets.....	(1,630)	(110)
Increase (decrease) in accounts payable and accrued liabilities.....	12,800	(13,430)
Other, net.....	670	430
Net cash used for operating activities.....	<u>(6,890)</u>	<u>(18,250)</u>
Cash Flows from Investing Activities:		
Capital expenditures.....	(4,140)	(7,550)
Net proceeds from disposition of property and equipment.....	1,470	200
Net cash used for investing activities.....	<u>(2,670)</u>	<u>(7,350)</u>
Cash Flows from Financing Activities:		
Proceeds from borrowings on credit facilities.....	73,100	89,730
Repayments of borrowings on credit facilities.....	(65,410)	(86,610)
Proceeds from Term B Loan, net of issuance costs.....	192,970	-
Proceeds from ABL Revolving Debt, net of issuance costs.....	7,720	-
Net transfers from former parent.....	27,630	25,660
Cash dividend paid to former parent.....	(214,500)	-
Net cash provided by financing activities.....	<u>21,510</u>	<u>28,780</u>
Effect of exchange rate changes on cash	(620)	300
Cash and Cash Equivalents:		
Increase for the period.....	11,330	3,480
At beginning of period.....	5,720	7,880
At end of period.....	<u>\$ 17,050</u>	<u>\$ 11,360</u>
Supplemental disclosure of cash flow information:		
Cash paid for interest.....	\$ 220	\$ 310

Company and Business Segment Financial Information



(Unaudited, dollars in thousands)

	Three months ended June 30,		Six months ended June 30,	
	2015	2014	2015	2014
Cequent Americas				
Net sales.....	\$ 118,950	\$ 134,460	\$ 225,490	\$ 243,080
Operating profit.....	7,780	16,790	13,700	22,550
Special Items to consider in evaluating operating profit:				
Severance and business restructuring costs.....	2,250	1,460	2,470	2,440
Loss on software disposal.....	1,870	-	1,870	-
Excluding Special Items, operating profit would have been.....	\$ 11,900	\$ 18,250	\$ 18,040	\$ 24,990
Cequent APEA				
Net sales.....	\$ 39,590	\$ 43,800	\$ 75,410	\$ 83,270
Operating profit.....	\$ 1,670	\$ 2,170	\$ 3,920	\$ 4,630
Special Items to consider in evaluating operating profit:				
Severance and business restructuring costs.....	\$ 750	\$ -	\$ 1,060	\$ -
Excluding Special Items, operating profit would have been.....	\$ 2,420	\$ 2,170	\$ 4,980	\$ 4,630
Corporate Expenses				
Operating loss.....	\$ (4,090)	\$ (3,970)	\$ (8,550)	\$ (7,950)
Total Company				
Net sales.....	\$ 158,540	\$ 178,260	\$ 300,900	\$ 326,350
Operating profit.....	\$ 5,360	\$ 14,990	\$ 9,070	\$ 19,230
Total Special Items to consider in evaluating operating profit.....	\$ 4,870	\$ 1,460	\$ 5,400	\$ 2,440
Excluding Special Items, operating profit would have been.....	\$ 10,230	\$ 16,450	\$ 14,470	\$ 21,670

Additional Information Regarding Special Items Impacting Reported GAAP Financial Measures



(Unaudited, dollars in thousands, except for per share amounts)

	Three months ended June 30,		Six months ended June 30,	
	2015	2014	2015	2014
Income, as reported.....	\$ 2,200	\$ 10,820	\$ 3,680	\$ 13,200
After-tax impact of Special Items to consider in evaluating quality of income:				
Severance and business restructuring costs.....	2,170	930	2,570	1,590
Loss on software disposal.....	1,170	-	1,170	-
Excluding Special Items, income would have been.....	\$ 5,540	\$ 11,750	\$ 7,420	\$ 14,790
	Three months ended June 30,		Six months ended June 30,	
	2015	2014	2015	2014
Diluted earnings per share, as reported.....	\$ 0.12	\$ 0.60	\$ 0.20	\$ 0.73
After-tax impact of Special Items to consider in evaluating quality of EPS:				
Severance and business restructuring costs.....	0.12	0.05	0.14	0.09
Loss on software disposal.....	0.06	-	0.06	-
Excluding Special Items, EPS would have been.....	\$ 0.30	\$ 0.65	\$ 0.40	\$ 0.82
Weighted-average shares outstanding for the three and six months ended June 30, 2015 and 2014.....	18,134,475	18,113,080	18,134,475	18,113,080
	Three months ended June 30,		Six months ended June 30,	
	2015	2014	2015	2014
Operating profit (excluding Special Items).....	\$ 10,230	\$ 16,450	\$ 14,470	\$ 21,670
Corporate expenses.....	4,090	3,970	8,550	7,950
Segment operating profit (excluding Special Items).....	\$ 14,320	\$ 20,420	\$ 23,020	\$ 29,620
Segment operating profit margin (excluding Special Items).....	9.0%	11.5%	7.7%	9.1%
	Three months ended June 30,		Six months ended June 30,	
	2015	2014	2015	2014
Net cash used for operating activities, as reported.....	\$ (6,890)	\$ (18,250)	\$ (6,890)	\$ (18,250)
Add: Non-cash corporate expenses allocated from former parent (included in net transfers from parent).....	8,550	7,950	8,550	7,950
Adjusted cash flows provided by (used for) operating activities.....	1,660	(10,300)	1,660	(10,300)
Less: Capital expenditures.....	(4,140)	(7,550)	(4,140)	(7,550)
Adjusted Free Cash Flow.....	(2,480)	(17,850)	(2,480)	(17,850)

LTM Bank EBITDA as Defined in Credit Agreement



(Unaudited, dollars in thousands)

Net income for the twelve months ended June 30, 2015	\$ 5,830
Interest expense, net ⁽¹⁾	600
Income tax expense.....	4,230
Depreciation and amortization.....	17,990
Non-cash compensation expense.....	2,360
Other non-cash expenses or losses.....	17,570
Non-recurring expenses or costs in connection with acquisition integration.....	5,530
Acquisition integration costs.....	30
Interest-equivalent costs associated with any Specified Vendor Receivables Financing ⁽¹⁾	880
Bank EBITDA - LTM Ended June 30, 2015 ⁽¹⁾	\$ 55,020

⁽¹⁾ As defined in the Credit Agreement dated June 30, 2015